Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 SP-02 AID-05 EB-07 NSC-05 CIEP-01

TRSE-00 SS-15 STR-04 OMB-01 CEA-01 L-03 H-02 PA-01

PRS-01 CIAE-00 COME-00 FRB-03 INR-07 NSAE-00 USIA-06

XMB-02 OPIC-03 LAB-04 SIL-01 DODE-00 /087 W $\,$

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R 211244Z AUG 75 ZDK

FM AMEMBASSY BUDAPEST

TO SECSTATE WASHDC 4001

INFO AMEMBASSY BELGRADE

AMEMBASSY BUCHAREST

AMEMBASSY MOSKOW

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY VIENNA

AMEMBASSY WARSAW

US MISSION NATO 655

LIMITED OFFICIAL USE BUDAPEST 2714

E.O. 11652: NA

TAGS: EALR, ECON, ${\sf HU}$

SUBJECT: SIX-MONTH ECONOMIC RESULTS: HALF-BILLION DOLLAR TRADE DEFICIT AND CONSUMER IMPORT

RESTRICTIONS

REFS: (A) BUDAPEST 1966 (B) BUDAPEST 1762 (C) BUDAPEST 1419

SUMMARY: BOVERNMENT AUGUST 14 REPORTED GENERALLY FAVORABLE ECONOMIC RESULTS FOR FIRST SIX MONTHS, BUT AS EXPECTED THERE WAS A SUBSTANTIAL TRADE DEFICIT BOTH IN HARD CURRENCY (\$60 MILLION DOLLARS) AND IN RUBLES (140 MILLION RUBLES). AS PREDICTED (REFTELS) RESTRICTIONS WERE PLACED ON IMPORT OF LIMITED OFFICIAL USE

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LUXURY CONSUMER GOODS FROM WEST. TOP-OF-THE-LINE ITEMS

PLUS SOME LIQUORS AND CIGARETTES RESTRICTED. NET EFFECT WILL BE SMALL FOR MOST HUNGARIANS AND US EXPORTERS. END SUMMARY

- 1. ACCORDING TO OFFICIAL STATISTICS, TOTAL EXPORTS
 ROSE 10 PERCENT, IMPORTS 32 PERCENT. ABOUT 73 PERCENT
 OF RUBLE DEFICIT--103 MILLION RUBLES--IS RESULT OF CRUDE
 OIL IMPORTS FROM SOVIET UNION (2.8 MILLION TONS AT 37
 RUBLES PER TON). IMPORTS FROM WEST SLOWED IN SECOND
 QUARTER AND TOTAL RISE IN FIRST SIX MONTHS HELD TO ABOUT
 16 PERCENT. TOTAL LOSS, HOWEVER, VERY LARGE FOR HUNGARY:
 560 MILLION DOLLARS, VERSUS 1974 WHOLE-YEAR DEFICIT OF
 700 MILLION DOLLARS. PRICES OF LEADING IMPORTS--CRUDE
 OIL, ROLLED STEEL, FERTILIZER, SUGAR--WERE UP 80 PERCENT.
 USING CURRENT PRICES, ABOUT 13 PERCENT OF HARD CURRENCY
 DEFICIT (71 MILLION DOLLARS) ACCOUNTED FOR BY CRUDE OIL
 IMPORTS OF 850 THOUSAND TONS, IF FIGURED AT 84 DOLLARS
 PER TON. EXPORTS TO WEST DECLINED 5.5 PERCENT.
- 2. INDUSTRIAL PRODUCTION ROSE 6 PERCENT, BUILDING 7
 PERCENT. HUNGARIAN NEWS AGENCY (MTI) RELEASE OF GOVERNMENT FIGURES ADMITTED BUILDING INCREASE INADEQUATE FOR
 DEMAND. CONSUMER INCOME INCREASED 11.5 PERCENT, WHILE
 STATISTICS CLAIM COST OF LIVING INDEX INCREASED 3.5
 PERCENT. THIS EVEDENTLY BASED ON PRICE-CONROLLED
 GOODS AND WOULD TNLY APPLY TO HUNGARIANS AT VERY
 BOTTOM OF INCOME SCALE: FURTHERMORE, THIS INCREASE
 DOES NOT REFLECT AUGUST 4 PRICE RISES.
- 3. DEP MIN INTERNAL TRADE ZOLTAN JUHAR ANNOUNCED AUGUST 13 FURTHER RESTRICTIONS ON IMPORT OF CONSUMER GOODS FROM WEST, WHICH ACCOUNT FOR 40 PERCENT OF TOTAL CONSUMER GOODS IMPORTED. ONLY RETAIL ENTERPRISES WHICH ARE MEMBER LARGE CENTRUM CHAIN WILL BE PERMITTED TO IMPORT CONSUMER GOODS FOR DOLLARS. THIS WILL NOT CHANGE CURRENT SITUATION DRASTICALLY SINCE MOST CONSUMER GOODS NOW IMPORTED BY FTO'S OR MEMBERS CENTRUM COMPLEX.
- 4. PRIMARILY HIGH VISIBILITY ITEMS AFFECTED--VERY EXPENSIVE WATCHES AND TAPE RECORDERS PROHIBITED FOR LIMITED OFFICIAL USE

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REMAINDER OF 1975, LIQUOR CHOICES CUT FROM 62 TO 28, CIGARETTE BRANDS FROM 34 TT 13. INDIRECT CONTROLS (I.E., OUTRAGEOUS EXCHANGE RATES FOR SOME ITEMS AND FIRMS) WILL PROBABLY CONTINUE TO BE MORE IMPORTANT RESTRICTING FACTOR. JUHAR STATES HUNGARY IS SEEKING TO IMPORT MORE SUCH ITEMS FROM ITS SOCIALIST BRETHREN, BUT COMPLAINED THT SUPPLY INADEQUATE.

- 5. HUNGARIAN LEADERS HAVE WARNED OF DETERIORATING SITUATION AND POOR RESULTS EXPECTED. OFFICIALS HAVE EXPRESSED HOPE THAT WORST IS OVER IN TERMS OF ENERGY AND OTHER IMPORT PRICE INCREASES AND THAT SECOND HALFYEAR WILL BE BETTER. EVEN SO, POSSIBLE ANNUAL DEFICIT OF OVER 900 MILLION DOLLARS, COMBINED WITH UNUSUAL RUBLE DEFICIT, LESSEN HUNGARY'S FLEXIBILITY IN ITS ECONOMIC DEALINGS WITH WEST.
- 6. IN RECENT INTERVIEW FOREIGN TRADE MIN BIRO EMPHASIZED THAT: (A) RAPID EXPANSION OF MANUFACTURING ENTERPRISES ABLE TO EXPORT FOR HARD CURRENCY IS PRESSING GOAL; (B) A GRADUAL SHIFT IN PRICE-INCREASE EFFECTS FROM STATE SUBSIDIES TO PRODUCER PRICES WILL BE NECESSARY; (C) HALT IN INVENTORY GROWTH REQUIRED; (D) RATIONAL CONTROL OF IMPORTS IS NECESSARY TO SERVE ABOVE GOALS.
- 7. RESTRUCTURING OF ECONOMY MENTIONED IN PRECEDING PARAGRAPH, IF IMPLEMENTED, WILL BE AT EXPENSE OF RAPID GROWTH IN CONSUMER INCOME EXPERIENCED IN HUNGARY IN RECENT YEARS. COUPLED WITH LARGE TRADE DEFICITS--AND LIMITS TO WHICH THESE CAN BE FINANCED BY EXTERNAL BORROWING--AND RECENT CONSUMER PRICE INCREASES, IT IS OBVIOUS THAT THE SITUATION IS GOING TO BECOME WORSE BEFORE IT GETS BETTER.

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